LEO BURNETT COMPANY, *Inc.*

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# A different new pipe tobacco. Here's what to expect:

### A different taste.

Field & Stream is a new aromatic blend of pedigreed Burley and Bright tobaccos—a mild mixture with friendly flavor.

### A different cut.

A special "open-air" cut of plugs and flakes lets more air circulate in your bowl, so you can't pack a hot smoke.

### A different aroma.

This pipe tobacco has a uniquely masculine aroma. It may remind you of a great autumn day in the woods.

**Try new Field & Stream pipe tobacco soon.**

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